



**Media Contact:**

Marsha Berenson, Media Coordinator  
800-285-1288 x2828  
Marsha.Berenson@msbinfo.com

**For Immediate Release**

**UPFRO Streamlines Inspection Process with MSB Web Services**

**New Berlin, WI and Brick, NJ July 11, 2008** MSB and UPFRO Associates Inc. announce a strategic partnership to provide U.S. insurance carriers with an improved home inspection process that saves time and increases productivity. UPFRO selected MSB's ExpressLync™ and Field Information Transfer™ Web applications to streamline the flow of digital inspection information between UPFRO's underwriting and management systems and the policy management systems of its insurance carrier clients.

"This new agreement is a welcome expansion of a longstanding relationship with UPFRO," explains Peter M. Wells, President of MSB. "UPFRO has relied on MSB's residential "total-component" home estimating tool, RCT®, to prepare home valuations as part of their value-added inspection services. By selecting Field Information Transfer and ExpressLync, UPFRO demonstrates their commitment to adding greater value to the carriers they serve."

"We are happy to continue to team up with MSB," states UPFRO President William A. Haupt. "The ExpressLync and FIT technologies mesh ideally with our Information Retrieval System (UIRS™) and Smart Underwriting Management System (SUMS™) to create a system that makes us very easy to do business with. The combined technologies bring advanced reporting systems and significant efficiencies that we pass on to customers both big and small in the form of consistent quality, competitive pricing, and unparalleled customer service. "

Inspection data transfer relies on several MSB underwriting solutions:

- RCT, the leading home valuation application in North America, offering valuation expertise for a continuum of homes ranging from mobile-manufactured homes and typical site-built homes to the most elaborate high-value or mansion-grade homes
- Field Information Transfer, a Web service that enables inspection companies to deliver inspection data and valuation via upload to each carrier's MSB Express™ Web platform
- ExpressLync, a Web service offered that enables clients to integrate MSB's industry-leading residential and commercial valuation into the underwriting processes of carriers, inspectors, agents, and brokers using each client's graphical user interface (GUI) at any point in the workflow

For more information, contact Bob Blythe, Senior Vice President, Sales at [Bob.Blythe@msbinfo.com](mailto:Bob.Blythe@msbinfo.com), 800-809-0016, Extension 2807, or visit [www.msbinfo.com](http://www.msbinfo.com).

**About UPFRO Associates, Inc.**

Formed, as an Association of Inspectors circa 1950 by Tony Passarelli & Dick Haupt, UPFRO remains dedicated to offering personalized, dedicated service and value. UPFRO continues to be

the number one choice for inspection services via field visits, phone, mail, and Web, as well as for underwriting data and management services. For more information, contact William A. Haupt, President of UPFRO Associates, Inc. at 800.423.7099 Option 2 Ext 4166, or e-mail [sales@upfro.com](mailto:sales@upfro.com).

#### **About MSB**

Marshall & Swift / Boeckh (MSB), an MDA company, is the leading supplier of local building cost information, residential and commercial property valuation technology and services for the property and casualty insurance sector in the United States and Canada. MSB has five offices throughout the U.S. and Canada. For information, please contact Marsha Berenson, Media Coordinator, at 800-285-1288, Ext. 2828, e-mail [Marsha.Berenson@msbinfo.com](mailto:Marsha.Berenson@msbinfo.com), or visit MSB's Web site at [www.msbinfo.com](http://www.msbinfo.com).

#### **About MDA**

MDA provides advanced information solutions that capture and process vast amounts of data, produce essential information, and improve the decision making and operational performance of business and government organizations worldwide.

Focused on markets and customers with strong repeat business potential, MDA delivers a broad spectrum of earth and space based information solutions, ranging from complex operational systems, to tailored information services, to electronic information products.

MDA employs more than 3,000 people in locations across the United States, the United Kingdom, and Canada. The Company's common shares trade on the Toronto Stock Exchange under the symbol [TSX:MDA](http://www.tse.com).

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